

# Centralized Data Access for Total Study Control

*Quintiles' Interactive Response Technology (IRT) platform seamlessly integrates patient interaction systems for clinical development with the supply chain services of clinical labeling, packaging and distribution.*

Exclusive in this industry, our interactive web and voice response solutions (IWRS/IVRS) integrate all trial data through one central conduit for improved efficiencies.

- > **Integrating EDC and clinical data**, system interfaces with Clinical Trial Management System
- > **Single point of contact** through Quintiles Global Project Management
- > **Real-time reporting** on demand
- > Complete control of supply chain management through IRT system

## Exclusive Collaboration Connects Clinical Study with Supply Chain

To provide this innovative technology, Quintiles teamed up with Fisher Clinical Services to create Cenduit, a joint venture combining Quintiles' clinical expertise and Fisher's supply chain knowledge.

*Quintiles' IRT is the premier platform to streamline access to data, reduce study timelines and enable intelligent decisions to drive efficiencies.*



Quintiles' IRT solutions give our project managers the advanced technology to capture, manage and interpret information — and keep your trials on track.

Our clinical and supply management teams work closely to ensure that the sponsor's clinical protocol requirements are accurately represented in the IRT specifications and aligned with statistical, packaging and labeling strategies.

- > Experienced clinical and technology staff provide expert guidance
- > Dedicated, flexible and responsive — available 24/7/365
- > One point of contact throughout the entire clinical trial process
- > **One consistent, dedicated team** from recruitment through completion of therapy monitoring to final results

## Designed for Exceptional Clinical Trial Support

### Flexibility

- > Web-based or voice delivery systems
- > Real-time data on demand
- > Choice of reports:
  - Standard
  - Custom

### Reliability

- > Integration of all data through one central conduit
- > Alliance with Fisher Clinical Services provides total control of supply chain
- > Randomization of data through complex algorithms

### Efficiency

- > Customized study algorithm reduces costs with resupply tool
- > Assured kit supply to meet needs and cut overage
- > Capping properties eliminates waste

### Quality

- > Better control with integrated EDC and services
- > Thorough testing with pre- and post-validation programs
- > Independent quality assurance organization oversees regulatory compliance

### Simplicity

- > Streamlined project management process with one contact
- > User-friendly interface
- > Easy access to customer reports
- > Committed to delivering superior customer service
- > Integrated data through one central server and project management contact

### Integrity

- > Automated alerts and email notifications deliver prompt action
- > Single/multi/mixed packaging adjusted when drug manufacturing and packaging is inconsistent

## Process Innovation That Delivers Process Efficiencies

Created to meet increasing demands for trial efficiencies, our IRT solutions have built a record of satisfying customers:

- > **350+** studies built on the IRT platform
- > 16–26,000 patients at 4–2,500 sites per study
- > More than **230,000 patients** enrolled
- > More than **32,000 sites** interacting with the system globally
- > More than 50 languages via both web and phone, including Unicode fonts for Japanese, Arabic, etc.
- > Sites in nearly **100 countries**
- > Data integration with CTMS and EDC in CDISC format; also integrates with clinical distribution system, inventory management system and returns system
- > Backed by Quintiles' proven performance overseeing clinical trials for the top **30 drugs** on the market

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