



## Values and Purpose

### Values

Quintiles Transnational is dedicated to:

- **Customer Service**

Building lasting customer relationships by focusing on customers' needs and striving to exceed their expectations through flexible, customer-driven solutions

- **Teamwork**

Creating dynamic, talented teams that work locally and globally, communicate openly internally and externally, are passionate about and enjoy what they do

- **Integrity**

Acting with an unwavering commitment to business and scientific integrity; building trust through honest, ethical behavior; acting with respect for others; behaving as responsible members of local communities

- **Quality**

Developing a reputation for quality: delivering services and information that meet or exceed the quality standards demanded by customers, doctors, patients and regulatory authorities

- **Leadership**

Leading by example, welcoming change, encouraging innovation, providing an environment of professional learning and development, and creating value for stakeholders through sustained and profitable growth

### Purpose

Quintiles Transnational helps to improve healthcare worldwide by providing a broad range of professional services, information and partnering solutions to the pharmaceutical, biotechnology and healthcare industries.